

## 2021 DIRECTOR NOMINATION

### BACKGROUND

This report provides recommendations for the 2021 Board Slate of Directors.

The directorship of the board is comprised of 5 appointed members plus 10 members elected from the membership class. For more information about the director selection process please refer to the bylaws here:

<https://discoverhalifaxdmo.com/about-us/board-of-directors/by-laws/>

### DIRECTOR SELECTION PROCESS



## BOARD APPROVED SKILLS MATRIX

The board of directors have approved a skills matrix for evaluation and selection of the boards slate of directors (enclosed below). During the committees review against existing competencies and skills, the governance committee identified a shortage of skills the three areas of:

1. Leadership (desire to serve on the executive),
2. Diversity
3. Combination of geography and business types

Additionally, the bylaws of the corporation require:

*5.04 Two (2) positions on the Board of Directors shall be elected from members who provide accommodation services outside the current districts 7 and 8 of the Halifax Regional Municipality. One position is reserved for a facility that has between 20 and 99 rooms and one position is reserved for a facility that has 20+ rooms.*

### Technical Skill:

Leadership (desire/skill to serve on Executive)  
Tourism Industry Experience  
Business Development  
General Business Leadership  
Governance  
Communications  
Financial and Audit  
Human Resources  
Marketing  
Risk Management  
Strategic Thinking and Application

### Location:

Bedford/Sackville  
Dartmouth/Cole Harbour  
Downtown Halifax  
Eastern Shore  
Halifax Airport Area  
Musquodobit Area  
North End Halifax  
Peggy's Cove Coastal Area  
West End Halifax

### Type of Business:

Accommodation  
Attraction / Activity  
Events  
Meetings & Conventions  
Restaurant / F&B  
Retail  
Travel Trade

### Diversity:

Visible Minority  
Gender  
Physical Disability (vision, mobility, hearing, ect)

RECOMMENDATION:

The governance committee is recommending the following board slate for presentation at the 2020 Annual General Meeting of Members:

**Per bylaw 5.05; “Up to eight (8) positions on the Board of Directors shall be elected from members involved in the Tourism industry in HRM who do not qualify under Bylaw 5.05”**

- Ken Bagnell, Canadian Sports Center Atlantic, reappointment of 2 years
- Ryan Murphy, Murphy’s Camping on the Ocean, reappointment of 2 years
- Doug Townsend, The Canteen on Portland, reappointment of 2 years
- Tareq Hadhad, Peace By Chocolate, 2 year term
- Emily Haynes, Taste of Nova Scotia, 2 year term

**Per bylaw 5.04; Two (2) positions on the Board of Directors shall be elected from members who provide accommodation services outside the current districts 7 and 8 of the Halifax Regional Municipality. One position is reserved for a facility that has between 20 and 99 rooms and one position is reserved for a facility that has 20+ rooms:**

- Chirag Patel, Comfort Inn Halifax (Bedford)
- Talha Khan, Delta Hotels by Marriott Dartmouth

The proposed slate will be presented to the membership at the upcoming AGM scheduled on May 27<sup>th</sup>. On behalf of the Governance Committee we would like to thank the members who have let their names stand as nominees this year.

Respectfully Submitted,  
David Clark  
Chair Governance Committee