

2022 DIRECTOR NOMINATION

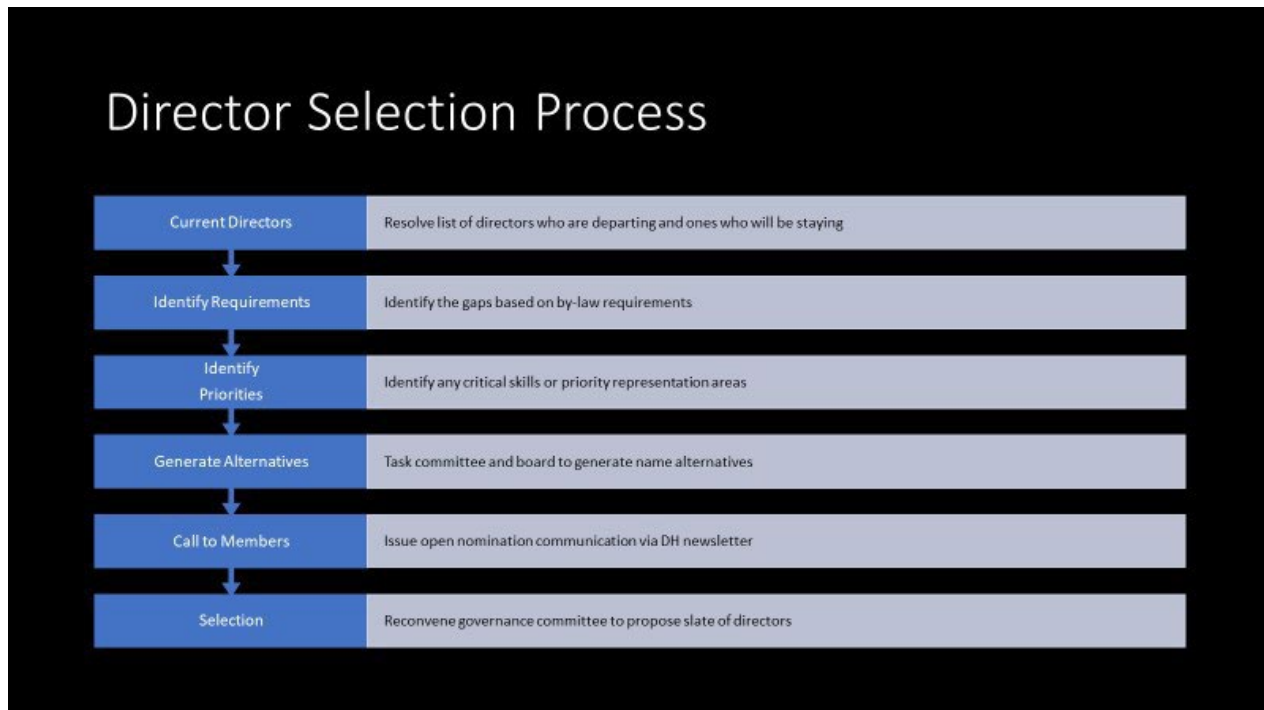
BACKGROUND

This report provides recommendations for the 2022 Board Slate of Directors.

The directorship of the board is comprised of 5 appointed members plus 10 members elected from the membership class. For more information about the director selection process please refer to the bylaws here:

<https://discoverhalifaxdmo.com/about-us/board-of-directors/by-laws/>

DIRECTOR SELECTION PROCESS



BOARD APPROVED SKILLS MATRIX

The board of directors have approved a skills matrix for evaluation and selection of the boards slate of directors (enclosed below). During the committee's review against existing competencies and skills, the governance committee identified a shortage of skills the three areas of:

1. Governance
2. Diversity
3. Combination of geography and business types

Additionally, the bylaws of the corporation require:

5.04 Two (2) positions on the Board of Directors shall be elected from members who provide accommodation services outside the current districts 7 and 8 of the Halifax Regional Municipality. One position is reserved for a facility that has between 20 and 99 rooms and one position is reserved for a facility that has 20+ rooms.

Technical Skill:

Leadership (desire/skill to serve on Executive)
Tourism Industry Experience
Business Development
General Business Leadership
Governance
Communications
Financial and Audit
Human Resources
Marketing
Risk Management
Strategic Thinking and Application

Location:

Bedford/Sackville
Dartmouth/Cole Harbour
Downtown Halifax
Eastern Shore
Halifax Airport Area
Musquodobit Area
North End Halifax
Peggy's Cove Coastal Area
West End Halifax

Type of Business:

Accommodation
Attraction / Activity
Events
Meetings & Conventions
Restaurant / F&B
Retail
Travel Trade

Diversity:

Visible Minority
Gender
Physical Disability (vision, mobility, hearing, ect)

RECOMMENDATION:

The governance committee is recommending the following board slate for presentation at the 2021 Annual General Meeting of Members:

Per bylaw 5.05; “Up to eight (8) positions on the Board of Directors shall be elected from members involved in the Tourism industry in HRM who do not qualify under Bylaw 5.05”

- Jennifer Angel, Develop Nova Scotia (serving in the pos. of Chair) – reappointment of 1 year

The proposed slate will be presented to the membership at the upcoming 2021 AGM scheduled on June 1st. On behalf of the Governance Committee, we would like to thank the members who have let their names stand as nominees this year.

Respectfully Submitted,
David Clark
Chair, Governance Committee